

**BodyWorn Nationwide  
August 2015  
Job 2743**

A 1	TOTAL 1000	--REGION--								--DENSITY--				--PARTY--			African Amer 127	Hisp 59
		New Engl 52	Mid- Atl 151	Great Lakes 200	South 231	TX- OK-AK 75	Mid- west 50	Moun- tain 73	West Coast 170	City 188	Small Town 301	Sub- urbs 249	Rural 222	Dem 281	Rep 253	Ind 239		

A. Registered to Vote.

Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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1. Have you heard or read anything over the past year about controversial incidents involving citizens killed or harmed by police or while in police custody?

Yes	94%	95%	96%	93%	92%	94%	97%	95%	94%	94%	93%	97%	94%	91%	95%	96%	93%	85%
No	6%	5%	4%	6%	8%	6%	3%	4%	5%	6%	6%	3%	6%	8%	5%	4%	7%	15%
DK/Refused/Would not say	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%

2. Some people have proposed that police officers be equipped with body cameras that record their interactions with citizens and criminal suspects. Do you strongly support, somewhat support, somewhat oppose or strongly oppose equipping police officers with body cameras?

Strongly support	60%	53%	53%	61%	62%	60%	49%	63%	65%	68%	56%	59%	60%	66%	48%	65%	78%	64%
Somewhat support	29%	32%	33%	27%	27%	31%	39%	24%	27%	22%	30%	33%	30%	25%	40%	25%	10%	22%
Somewhat oppose	3%	3%	6%	4%	1%	1%	5%	2%	3%	2%	4%	3%	2%	2%	5%	4%	3%	4%
Strongly oppose	3%	5%	3%	2%	5%	1%	3%	7%	2%	3%	4%	3%	4%	4%	4%	2%	4%	4%
DK/Refused	5%	7%	5%	6%	5%	7%	3%	4%	3%	5%	7%	2%	5%	4%	3%	4%	5%	7%
Total Support	88%	85%	85%	88%	89%	91%	88%	87%	92%	90%	86%	92%	90%	91%	88%	89%	88%	85%
Total Oppose	7%	8%	9%	5%	7%	2%	8%	9%	5%	5%	7%	7%	6%	6%	9%	7%	7%	8%

Next I will read you a short set of statements that describe features of two different police body camera systems. Assuming the two systems cost about the same to put in place, tell me which you think is better.

3. System #1 is a camera on a Smartphone that is embedded inside a bulletproof vest the officer always wears, and cannot fall off.

System #2 is a clip-on camera about the size of a garage door opener or pager that clips onto an officer's shirt pocket, and thus, can come off when an officer runs or gets into a struggle. Which do you think is better?

System 1	80%	82%	83%	85%	83%	80%	77%	69%	76%	82%	79%	82%	83%	82%	77%	84%	87%	86%
System 2	12%	16%	10%	10%	11%	16%	20%	16%	12%	12%	14%	10%	10%	12%	16%	10%	8%	6%
DK/Refused	7%	2%	7%	6%	7%	3%	3%	16%	12%	6%	7%	8%	7%	5%	7%	6%	5%	8%

4. System #1 - the body camera starts recording automatically any time an officer turns on their flashing patrol car lights, gets out of the vehicle, or starts running. The camera then continues recording until the patrol car's flashing lights are turned off. System #2 - the body camera has a manual on-off switch so the officer has to remember to start recording, and has control to stop recording at any time. Which do you think is better?

System 1	87%	90%	83%	87%	89%	87%	90%	80%	86%	88%	88%	89%	82%	87%	86%	89%	93%	92%
System 2	9%	10%	12%	9%	7%	7%	9%	16%	9%	8%	8%	7%	15%	10%	12%	7%	4%	4%
DK/Refused	4%	0%	6%	3%	4%	6%	2%	4%	5%	4%	4%	4%	3%	3%	3%	4%	3%	4%

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5. System #1 - the video from the Smartphone camera is uploaded as it is being recorded using cellular or Wi-Fi networks to a cloud-based storage system. System #2 - the videos are stored on the camera until after the end of the shift, when the police officer goes back to the police station and then manually docks the camera to a computer for uploading of videos to a cloud-based storage system. Which do you think is better?

System 1	72%	71%	69%	75%	76%	70%	71%	65%	70%	74%	72%	74%	70%	71%	73%	71%	67%	63%
System 2	22%	26%	26%	20%	18%	27%	25%	26%	19%	20%	22%	23%	23%	22%	24%	22%	26%	29%
DK/Refused	6%	3%	6%	5%	6%	2%	3%	9%	11%	6%	6%	2%	7%	8%	3%	6%	7%	8%

6. System #1 has embedded GPS so each video always accurately reports the exact location of the officer and where the video was recorded. System #2 is simply a camera with no GPS technology so when these police camera videos are used as evidence, the location of the event must be determined using other factors. Which do you think is better?

System 1	91%	89%	92%	92%	92%	89%	88%	86%	89%	91%	92%	92%	89%	89%	92%	91%	92%	85%
System 2	6%	10%	5%	4%	4%	9%	8%	10%	7%	6%	5%	6%	8%	7%	6%	7%	6%	12%
DK/Refused	3%	2%	3%	3%	3%	2%	3%	4%	4%	3%	3%	2%	3%	3%	2%	3%	2%	3%

7. System #1 uses modern video compression technology to minimize the video file size. System #2 uses older less efficient video recording technology that results in video file sizes that are twice as large, and therefore the storage cost is also twice as much. Which do you think is better?

System 1	88%	92%	86%	86%	91%	93%	88%	85%	87%	88%	88%	89%	90%	89%	88%	92%	87%	82%
System 2	6%	6%	8%	7%	6%	1%	10%	7%	5%	7%	6%	7%	4%	8%	6%	5%	9%	12%
DK/Refused	5%	2%	6%	7%	4%	6%	2%	8%	7%	5%	6%	4%	5%	3%	6%	4%	5%	5%

8. System #1 uses its GPS to provide an automatic Officer Down emergency alert to Central Dispatch with the Officer's exact location if the Officer goes down and does not respond to voice prompts from the body camera. System #2 is simply a camera with no GPS or Officer Down reporting capability. Which do you think is better?

System 1	94%	93%	95%	96%	95%	94%	95%	90%	94%	96%	95%	95%	96%	96%	94%	95%	97%	92%
System 2	4%	7%	2%	3%	3%	5%	5%	7%	5%	4%	3%	5%	3%	3%	5%	4%	2%	8%
DK/Refused	2%	0%	3%	1%	2%	1%	0%	4%	1%	0%	2%	1%	1%	1%	1%	1%	1%	0%

9. System #1's camera records in High Definition video. System #2's camera records in Standard Definition video. Which do you think is better?

System 1	86%	77%	83%	87%	88%	90%	90%	89%	85%	87%	88%	85%	89%	88%	85%	86%	96%	81%
System 2	8%	16%	11%	7%	6%	5%	8%	10%	5%	6%	7%	11%	6%	6%	10%	9%	4%	16%
DK/Refused	6%	7%	7%	6%	5%	5%	2%	1%	10%	7%	5%	5%	5%	7%	5%	5%	1%	3%

10. With System #1, during an emergency event, Police Central Dispatch can remotely start video recording and send alerts to ALL their cameras within a specified area. System #2's Police Central Dispatch cannot communicate with the camera at all.. Which do you think is better?

System 1	89%	89%	90%	91%	88%	94%	91%	86%	86%	88%	90%	89%	89%	90%	90%	88%	93%	88%
System 2	7%	11%	4%	7%	7%	5%	7%	8%	9%	8%	5%	8%	7%	6%	8%	7%	5%	12%
DK/Refused	4%	0%	7%	2%	5%	1%	2%	6%	5%	3%	5%	2%	4%	4%	2%	5%	2%	0%

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11. So, in summary, if the police in your local area or state were to acquire policy body cameras, which system do you think would be better?

System #1 called the BodyWorn camera with GPS and real-time communications that can automatically start video recording, and immediately uploads videos with location data to cloud storage through a cellular or Wi-Fi connection.

89% 90% 90% 88% 92% 90% 91% 79% 86% 91% 89% 91% 88% 92% 89% 90% 93% 86%

System #2 camera from the Taser company has a manual on-off switch, no GPS, no communications with Central Dispatch, and stores video in the camera until the end of the shift when the officer goes back to the police station and uploads larger videos to cloud-storage.

7% 8% 5% 7% 5% 9% 9% 14% 8% 5% 6% 8% 9% 6% 10% 6% 6% 14%

DK/Refused

4% 2% 5% 5% 3% 1% 0% 7% 6% 3% 4% 2% 3% 2% 2% 4% 1% 0%

D1. Gender.

Male 50% 48% 47% 51% 44% 41% 55% 58% 60% 51% 51% 51% 49% 42% 51% 57% 50% 54%

Female 50% 52% 53% 49% 56% 59% 45% 42% 40% 49% 49% 49% 51% 58% 49% 43% 50% 46%

D2. Age.

18-29 9% 5% 9% 11% 7% 8% 11% 9% 12% 13% 12% 11% 3% 8% 9% 9% 14% 18%

30-39 10% 13% 9% 10% 7% 13% 21% 14% 7% 13% 9% 13% 6% 8% 11% 11% 9% 8%

40-49 14% 14% 13% 14% 17% 14% 10% 17% 11% 16% 14% 13% 16% 16% 17% 11% 23% 33%

50-59 24% 23% 29% 23% 30% 19% 20% 21% 20% 23% 24% 29% 25% 27% 19% 28% 26% 18%

60-64 14% 11% 12% 16% 14% 11% 21% 8% 13% 10% 13% 14% 18% 13% 15% 15% 11% 10%

65-Up 26% 31% 26% 21% 23% 29% 17% 29% 33% 24% 27% 21% 31% 28% 29% 26% 16% 13%

Refused 3% 3% 1% 5% 3% 5% 0% 2% 3% 0% 1% 0% 1% 1% 0% 1% 1% 0%

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D3. African American/Black.																		
Yes	13%	11%	11%	13%	20%	10%	7%	11%	8%	21%	15%	11%	6%	29%	2%	10%	100%	16%
No	83%	86%	86%	81%	75%	85%	93%	83%	88%	77%	83%	87%	92%	70%	98%	89%	0%	83%
DK/Refused	4%	3%	3%	5%	5%	5%	0%	6%	4%	3%	1%	2%	3%	1%	0%	2%	0%	1%
D4. Hispanic.																		
Yes	6%	3%	2%	2%	4%	14%	5%	6%	14%	12%	5%	6%	3%	7%	3%	6%	7%	100%
No	90%	94%	95%	93%	90%	81%	95%	90%	82%	87%	94%	92%	95%	92%	97%	93%	91%	0%
DK/Refused	4%	3%	2%	5%	5%	5%	0%	4%	4%	2%	1%	2%	2%	1%	0%	1%	2%	0%
D5. Party ID.																		
Democrat	28%	37%	37%	23%	29%	23%	17%	22%	31%	35%	32%	26%	23%	100%	0%	0%	63%	33%
Republican	25%	13%	25%	17%	28%	37%	35%	33%	24%	21%	24%	27%	33%	0%	100%	0%	5%	14%
Independent	24%	41%	24%	25%	20%	19%	30%	23%	23%	27%	26%	23%	23%	0%	0%	100%	18%	25%
Other/DK/Refused	23%	10%	14%	34%	23%	21%	18%	23%	23%	17%	19%	24%	21%	0%	0%	0%	14%	27%
D6. Education Level.																		
0-11	4%	3%	3%	5%	4%	7%	3%	1%	2%	4%	5%	1%	5%	5%	3%	4%	8%	5%
12 - High School	23%	21%	22%	27%	28%	28%	30%	16%	11%	23%	24%	16%	33%	26%	21%	25%	30%	27%
Business school/some college	20%	18%	13%	23%	19%	16%	15%	22%	27%	24%	21%	18%	20%	21%	23%	19%	21%	29%
College graduate	30%	35%	34%	29%	27%	25%	39%	33%	30%	29%	29%	40%	27%	27%	34%	32%	30%	22%
Graduate degree	19%	19%	25%	12%	19%	15%	12%	24%	25%	20%	20%	25%	14%	20%	18%	18%	11%	16%
DK/Refused	4%	3%	2%	4%	4%	9%	0%	4%	5%	1%	1%	1%	1%	1%	1%	1%	1%	0%
D7. Area Live In.																		
Large city	19%	11%	13%	15%	15%	29%	17%	27%	27%	100%	0%	0%	0%	23%	16%	21%	31%	37%
Small city/town	30%	47%	23%	35%	34%	21%	31%	28%	23%	0%	100%	0%	0%	34%	28%	32%	37%	26%
Suburban area	25%	13%	39%	24%	20%	20%	23%	20%	28%	0%	0%	100%	0%	23%	27%	24%	22%	26%
Rural	22%	24%	24%	21%	25%	22%	29%	21%	17%	0%	0%	0%	100%	18%	29%	22%	10%	12%
DK/Refused	4%	5%	1%	5%	5%	8%	0%	3%	4%	0%	0%	0%	0%	1%	1%	1%	1%	0%
Phone																		
Landline	68%	70%	71%	59%	68%	56%	66%	70%	80%	60%	67%	62%	83%	67%	77%	67%	49%	50%
Cell	32%	30%	29%	41%	32%	44%	34%	30%	20%	40%	33%	38%	17%	33%	23%	33%	51%	50%

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	<b>TOTAL</b>	--REGION--								--DENSITY--				--PARTY--			<b>African Amer</b>	<b>Hisp</b>
		New Engl	Mid- Atl	Great Lakes	South	TX- OK-AK	Mid- west	Moun- tain	West Coast	City	Small Town	Sub- urbs	Rural	Dem	Rep	Ind		
<b>A 5</b>	<b>1000</b>	<b>52</b>	<b>151</b>	<b>200</b>	<b>231</b>	<b>75</b>	<b>50</b>	<b>73</b>	<b>170</b>	<b>188</b>	<b>301</b>	<b>249</b>	<b>222</b>	<b>281</b>	<b>253</b>	<b>239</b>	<b>127</b>	<b>59</b>

Region

New England	5%	100%	0%	0%	0%	0%	0%	0%	0%	3%	8%	3%	6%	7%	3%	9%	4%	3%
Mid-Atlantic	15%	0%	100%	0%	0%	0%	0%	0%	0%	10%	12%	24%	16%	20%	15%	15%	13%	6%
Great Lakes	20%	0%	0%	100%	0%	0%	0%	0%	0%	16%	23%	19%	19%	17%	13%	21%	21%	7%
South	23%	0%	0%	0%	100%	0%	0%	0%	0%	19%	26%	19%	26%	24%	26%	20%	37%	17%
TX-OK-AK	7%	0%	0%	0%	0%	100%	0%	0%	0%	12%	5%	6%	7%	6%	11%	6%	6%	18%
Midwest	5%	0%	0%	0%	0%	0%	100%	0%	0%	4%	5%	5%	6%	3%	7%	6%	3%	4%
Mountain	7%	0%	0%	0%	0%	0%	0%	100%	0%	10%	7%	6%	7%	6%	9%	7%	6%	7%
West Coast	17%	0%	0%	0%	0%	0%	0%	0%	100%	25%	13%	19%	13%	19%	16%	16%	10%	39%