

POLICE BODY CAMERAS

THE REAL COST MAY SHOCK YOU



VS.



TYPICAL
CLIP-ON
BODY
CAMERA

SMART



AUTOMATIC TRIGGERS



SMART



EVIDENCE REDACTION



SMART



REVIEW/CLASSIFY ON DEVICE

SMART



AUTOMATIC LOGIN

SMART



WIRELESS UPLOAD

SMART



LIVE VIDEO STREAMING

SMART



GEO-TAGGED VIDEO

SMART



OFFICER DOWN ALERTS

\$500
per device



CAMERA ONLY

\$400
per device

\$900/yr
per device



DEVICE SOFTWARE

\$960/yr
per device

IN THE DARK
ABOUT HIDDEN COSTS?

\$500
per device



ADDITIONAL HARDWARE

\$750
per device

\$0



DEVICE TRAINING

\$100
per device

\$0



STAFF LICENSES

\$150/yr
per device

\$0



VIDEO STORAGE

VARIES

\$650/yr
per device



VIDEO ADMINISTRATION

\$3,020/yr
per device

5-YEAR COST
OF OWNERSHIP

BODYWORN™

\$8,746

TYPICAL CLIP-ON BODY CAMERA

\$21,152

THE HIDDEN COSTS
ARE SHOCKING!

POLICE DEPARTMENTS HAVE BEEN **SHOCKED** TO FIND A SIGNIFICANT AMOUNT OF ADDITIONAL COSTS ASSOCIATED WITH BODY CAMERAS. DON'T LET YOUR BWC PROGRAM GET DERAILED, CONSIDER ALL THE COSTS BEFORE GETTING STARTED.

BODYWORN™ CAN SAVE **\$12,406** OVER A TYPICAL CLIP-ON CAMERA, THAT'S A SAVINGS OF **58%**.

